

JAN-18-2011 15:05 From:

संयुक्त सचिव
भारत सरकार
कृषि मंत्रालय
(कृषि एवं सहकारिता विभाग)
कृषि भवन, नई दिल्ली-110114



Joint Secretary
Government of India
Ministry of Agriculture
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D.O.No. Z-11018/4/2008-IT

Dated December 30, 2010

Dear

Kindly refer to my e-mail dated 16.06.2009 and subsequent five reminders regarding launch of Farmers' Portal. There are more than 80 Websites, Applications and Portals of the Department of Agriculture & Cooperation which pertain to activities/schemes or functions of specific Divisions/Directorates. There is a need to integrate all farmer related aspects in a farmer centric menu-driven manner. **Therefore, this Farmers' Portal is intended to be "One Stop Shop" for all the farmers in the country who can access the same directly or through the Common Service Centres/internet kiosks.** This Portal has been designed and data pertaining to some States has already been entered. **However, complete data from your State is not yet available.** I am sure that you would agree that a national level Farmers' Portal should be launched with data from all the States and Union Territories.

In order to expedite the data entry, it was decided that initially the requisite data shall be sent by the States in shape of structured spread sheets or documents from where the data will be directly exported to the data base. Subsequently, the States shall update the data all by themselves periodically through a specified interface provided for this purpose. In the first instance, the data may be sent only in English, but after that data entry will also need to be done in Excel sheet only in vernacular language by using Unicode fonts.

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Essentially, in the first instance, you need to send information relating to dealers of seeds, fertilisers and pesticides and a matrix linking Blocks with NARP zones in the format given in Annexure-I. Besides this, following three sets of information are required as text documents:

- (i) Updated Package of Practices for various crops for different agro-climatic zones in the State. In particular, recommended dosages of fertilizers for various parts of your States in case of different crops may also be tabulated.
- (ii) Additional subsidy/assistance, if any, being provided by the State Government over and above Government of India norms or additional schemes or programmes being run by the State Government for farmers' benefit.

While all essential information, which is useful for farmers, has been given by way of links on the home page of Farmers' Portal, a **unique feature of this Portal is a graphical interface using which a farmer can drill down to his Block and from there get linked to his agro-climatic zone. Based on his agro-climatic zone, a farmer can also get all information relating to package of practices, crop/seed varieties, common pests, machineries, dealers etc. for his Block.** I shall be grateful if you could get this task of paramount importance (for the nation as a whole and farmers in particular) completed by **31.01.2010**, so that Farmer's Portal can be officially launched during the current financial year.

Encl : As above.

Yours sincerely,

Sd/-
(Sanjeev Gupta)

To

1. APCs/Secretaries & Commissioners (Agriculture) of selected States/UTs.

Copy to: Commissioner/Director (Agriculture) of all concerned States & UTs.


(Thomas Varghese)
Director (IT)

Annexure-I

1. AGRO-CLIMATIC ZONES:

Agro-climatic zones (NARP) need to be correlated with blocks. So even if a block is in two different NARP Zones, this fact can be mentioned.

S. No.	DISTRICT	BLOCK	NARP ZONE

2. DEALER NETWORK INFORMATION: Please make different tables in Excel Sheets for different inputs viz. fertilizers and pesticides / insecticides in the format given below. In case of seeds, it is better to use the online data entry format available at <http://seednet.gov.in/SMIS> under the radio-button 'Indentor'

S. No.	DISTRICT	BLOCK	DEALER NAME	ADDRESS	MOBILE / TEL NUMBER	PRODUCT CATEGORIES	LICENSE NUMBER	LICENSING AUTHORITY	VALID UPTO

3. ADDITIONAL SUBSIDY/ASSISTANCE BY THE STATES:

S. No.	Name of Scheme / Programme	Whether GoI or State Scheme / Programme	GoI Subsidy/Assistance Rate/ Norm	Additional Provision by the State (If GoI Scheme / Programme)	Nrms of Assistance / Subsidy (If State Scheme)